

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER. ONLY ONE ENTRY PER PERSON.

1. SPONSOR: This contest is sponsored by Bobit Business Media, Inc., 3520 Challenger St., Torrance, CA 90503 ("Sponsor").

2. ELIGIBILITY: THIS IS VOID WHERE PROHIBITED. Residents of jurisdictions where this type of contest is not permitted, or where Sponsor would be required to register or be restricted in any other way, or where Sponsor may not have yet complied with registration or other requirements, are not eligible to collect the prize. It is the responsibility of the entrant to verify eligibility. Directors, officers and employees of Sponsor and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to collect any prizes. All applicable federal, state, provincial and local laws and regulations apply. **PARTICIPATION IN THE CONTEST CONSTITUTES THE ENTRANT'S FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THESE OFFICIAL RULES.**

3. HOW TO ENTER: No purchase is required to enter the contest or collect any prize. The contest period is April 25, 2017 to May 31, 2017. To enter the contest, do one of the following: (1) go to the link provided in the survey invitation and complete and submit the online survey, or (2) print your name, street address, city, state or province, ZIP or postal code, and your complete, valid and existing email address, on a 3 1/2"x5" piece of paper, insert in an envelope and mail to Bobit Business Media, Inc., Research Department, P.O. Box 2703, Torrance, CA 90509-2703. Responses must be received by May 31, 2017 at 11:59 pm Eastern Time to be eligible. Any entries received after May 31, 2017 are null and void. If you perform either of these two registration acts and the complete entry is received by the Sponsor during the contest period, you will be an eligible participant."

Incomplete and/or duplicate entries or surveys will be void. Sponsor is not responsible for, and entrants waive all claims for, lost, late, misdirected, postage due, inaccurate, incomplete, illegible or unintelligible surveys or entries, whether caused by participant or by any of the equipment or programming associated with or utilized in the contest, or by any technical or human error that may occur in the processing of surveys and/or entries. This waiver includes, without limitation, any damage to entrant's or any other person's computer resulting from participation in this promotion. Any attempt to damage the Bobit Research Online Research survey site or undermine the legitimate operation of the promotion could be a violation of criminal and civil laws. Should such an attempt be made Sponsor reserves right to prosecute violators to the fullest extent allowable by law.

Only one entry per person is permitted. All entries become the exclusive property of Sponsor and will not be acknowledged or returned. By entering the contest, entrants agree: (a) to accept and be bound by all terms of these Rules, (b) agree to be bound by the decisions of Sponsor which are final and binding on all matters related to contest, (c) consent to California courts having exclusive jurisdiction over any disputes or litigation arising from the contest and the only proper venue for resolution of such disputes shall be Los Angeles, California.

4. PRIZES: \$25 electronic Amazon® gift card. The first 200 eligible participants to properly complete and submit the survey receive a \$25 electronic Amazon® gift card which can be redeemed at Amazon.com®.

The contest is not sponsored by Amazon® and Amazon® has no affiliation whatsoever with the contest or its Sponsor. Entrants will not be declared official winners until they have complied with all terms contained in these rules and any other terms contained in the invitation to take a Survey. The contest winners' names may be used in promotional materials without their notice or express consent.

Sponsor will use commercially reasonable efforts to notify the potential winners. If Sponsor is unable to notify potential winner(s) by email (including the return of Sponsor's notification as "undeliverable" for any reason), or if any potential winners fail to respond to Sponsor within seven (7) days of the date of Sponsor's notice in accordance with notice instructions (including failure to return a required Affidavit of Eligibility), such potential winner will be disqualified and an alternate potential winner(s) will be notified as set forth above. Sponsor reserves the right in its sole and absolute discretion to withdraw any prize from the contest at any time following the failure of an alternate potential winner to claim such prize.

Sponsor is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify potential winners. All prizes awarded in connection with the contest are nontransferable and nonendorseable. Federal, state, provincial and/or local taxes on or in connection with any prize, and the reporting obligations and consequences thereof, are the sole and exclusive responsibility of the winners. No substitution of any prize will be permitted, except that Sponsor reserves the right in its sole discretion to substitute a prize with a prize or prizes of equal or greater value.

If, in the Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the survey and/or contest, or if technical difficulties compromise the integrity of the survey and/or contest, the Sponsor reserves the right to terminate the survey and/or contest and conduct a random drawing to award the prize(s) using all eligible online and write-in entries received.

5. RELEASE OF SPONSOR LIABILITY: BY PARTICIPATING IN THE CONTEST, EACH ENTRANT AGREES TO RELEASE SPONSOR, ITS CLIENTS, AND THEIR RESPECTIVE EMPLOYEES, OFFICERS, DIRECTORS, SHAREHOLDERS, AGENTS, REPRESENTATIVES, PARENT COMPANIES, AFFILIATES, SUBSIDIARIES, ADVERTISING, PROMOTION, AND FULFILLMENT AGENCIES, AND LEGAL ADVISORS (COLLECTIVELY, THE "RELEASED PARTIES"), FROM ANY AND ALL LIABILITY WITH RESPECT TO OR IN ANY WAY ARISING FROM THIS SURVEY OR CONTEST AND/OR ACCEPTANCE, POSSESSION OR USE OF THE PRIZES, INCLUDING, WITHOUT LIMITATION, LIABILITY FOR PERSONAL INJURY, DEATH, PROPERTY DAMAGE OR LOSS. EACH ENTRANT FURTHER AGREES TO HOLD THE RELEASED PARTIES HARMLESS FROM ANY AND ALL LOSSES, DAMAGES, RIGHTS, CLAIMS AND ACTIONS OF ANY KIND IN CONNECTION WITH THE SURVEY OR CONTEST, INCLUDING WITHOUT LIMITATION, CLAIMS BASED UPON PERSONAL INJURY, DEATH, PROPERTY DAMAGE OR LOSS, PUBLICITY RIGHTS, DEFAMATION, OR INVASION OF PRIVACY. RELEASED PARTIES ARE NOT RESPONSIBLE FOR AND SHALL NOT BE LIABLE FOR: (I) TELEPHONE, ELECTRONIC, HARDWARE OR SOFTWARE PROGRAM, NETWORK, INTERNET, OR COMPUTER MALFUNCTIONS, FAILURES, OR DIFFICULTIES OF ANY KIND; (II) FAILED, INCOMPLETE, GARBLED, OR DELAYED COMPUTER TRANSMISSIONS; (III) ANY CONDITION CAUSED BY EVENTS BEYOND THE CONTROL OF THE SPONSOR THAT MAY CAUSE THE SURVEY OR CONTEST TO BE DISRUPTED OR CORRUPTED; (IV) ANY INJURIES, LOSSES, OR DAMAGES OF ANY KIND ARISING IN CONNECTION WITH OR AS A RESULT OF THE PRIZE, OR ACCEPTANCE, POSSESSION, OR USE OF THE PRIZE, OR FROM PARTICIPATION IN THE SURVEY OR CONTEST; OR (V) ANY PRINTING OR TYPOGRAPHICAL ERRORS IN ANY MATERIAL ASSOCIATED WITH THE SURVEY OR CONTEST.

6. WINNERS LIST: The list of winners may be obtained by mailing a stamped, self-addressed envelope to: Bobit Business Media, Inc., Research Department, P.O. Box 2703, Torrance, CA 90509-2703. Please specify the name of the magazine for which the survey was conducted.