

NO PURCHASE IS NECESSARY TO ENTER.

1. SPONSOR: This sweepstakes is sponsored by Vance Publishing Corporation, 400 Knightsbridge Parkway, Lincolnshire, IL 60069 ("Sponsor").

2. ELIGIBILITY: THIS IS VOID WHERE PROHIBITED. Residents of jurisdictions where this type of sweepstakes is not permitted, or where Sponsor would be required to register or be restricted in any other way, or where Sponsor may not have yet complied with registration or other requirements, are not eligible to collect the prize. Entrants must be a legal resident of the United States. It is the responsibility of the entrant to verify eligibility. Directors, officers and employees of Modern Salon, or the Sponsor and any of their respective affiliate companies, subsidiaries, agents, and immediate families are not eligible to participate. All applicable federal, state, and local laws and regulations apply. **PARTICIPATION IN THE SWEEPSTAKES CONSTITUTES THE ENTRANT'S FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THESE OFFICIAL RULES.**

3. HOW TO ENTER: No purchase is required to enter the sweepstakes or collect any prize. The sweepstakes period is October 21, 2015 (starting at 9:00 a.m. Central Time) through December 21st, 2015 (ending at 11:59 p.m. Central Time). To enter, complete the Color Process IQ ("Quiz") exam during the sweepstakes period. Entrants with the highest score on the quiz will have a chance to win. Any entries received after December 21st, 2015 at 11:59 a.m. (Central Time) will not be eligible for a prize and are null and void. Incomplete, fraudulent and/or duplicate entries will be void. Sponsor is not responsible for, and entrants waive all claims for lost, late, misdirected, inaccurate, incomplete, illegible or unintelligible entries, whether caused by participant, a third party or the Sponsor, or by any technical or human error that may occur in the processing of entries. Only one entry per person is permitted. All entries become the exclusive property of Sponsor and will not be acknowledged or returned. By entering the sweepstakes, entrants agree: (a) to accept and be bound by all terms of these Rules, (b) agree to be bound by the decisions of Sponsor which are final and binding on all matters related to sweepstakes, (c) grant the Sponsor and Modern Salon the right to use their names, information, email addresses, and other relevant information, without compensation, notification or further permission, for the purposes of advertising, marketing and publicity in any and all manner of media, and (D) consent to Illinois courts having exclusive jurisdiction over any disputes or litigation arising from the sweepstakes and the only proper venue for resolution of such disputes shall be Chicago, Illinois.

4. PRIZE: A gift basket of products from PROCESS sponsors. During the sweepstakes period, the Sponsor will give one (1) gift basket to twenty (20) top scorers who complete the Quiz random during the sweepstakes period. Ten (10) winners will be selected on November 23rd and another ten (10) winners will be selected on December 22nd. Only the entrant's best score will be used when determining winners. In the event of a tie a random drawing will determine prize winners. The twenty (20) different winners will receive a gift basket of products from PROCESS sponsors with an estimated retail value of \$150. The random drawings will occur on November 23rd, 2015 and December 22nd respectively (if necessary). Once an individual is randomly selected during one of the drawings, the individual's entry is removed and not eligible for future drawings in the sweepstakes. The odds of winning will depend on the total number of eligible entries received during the sweepstakes period. The winners will be contacted by the Sponsor within five days of the random drawing (if necessary) or end of the sweepstakes period via the email address provided on the Quiz registration form. If Sponsor is unable to contact the potential winner by email (including the return of Sponsor's notification as "undeliverable" for any reason), or if the potential winner fails to respond (by return email) to Sponsor within five (5) days of the date of Sponsor's notice, such potential winner will be disqualified. In order to claim the prize, the winners: (a) must meet all eligibility requirements; and (b) must execute and return, as applicable, certain winner documents, including, but not limited to, an affidavit of eligibility, tax acknowledgement form, liability release, and use of name and information release. Sponsor reserves the right in its sole and absolute discretion to withdraw any prize from the sweepstakes at any time following the failure of a potential winner or an alternate potential winner to claim such prize. In the event that the sweepstakes is canceled or ended prematurely, the winner shall be randomly chosen from the eligible entries received before the termination of the sweepstakes. Entrants will not be declared official winners until they have complied with all terms contained in these rules and any other terms contained in the sweepstakes. Sponsor is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify potential winners. All prizes awarded in connection with the sweepstakes are nontransferable. Federal, state, provincial and/or local taxes on or in connection with any prize, and the reporting obligations and consequences thereof, are the sole and exclusive responsibility of the winner. No substitution of any prize will be permitted, except that Sponsor reserves the right in its sole discretion to substitute a prize with a prize or prizes of equal or greater value.

5. RELEASE OF SPONSOR LIABILITY: BY PARTICIPATING IN THE SWEEPSTAKES, EACH ENTRANT AGREES TO RELEASE SPONSOR AND ITS CLIENTS (INCLUDING MODERN SALON), AND THEIR RESPECTIVE EMPLOYEES, OFFICERS, DIRECTORS, SHAREHOLDERS, AGENTS, REPRESENTATIVES, PARENT COMPANIES, AFFILIATES, SUBSIDIARIES, ADVERTISING, PROMOTION, AND FULFILLMENT AGENCIES, AND LEGAL ADVISORS (COLLECTIVELY, THE "RELEASED PARTIES"), FROM ANY AND ALL LIABILITY WITH RESPECT TO OR IN ANY WAY ARISING FROM THIS SWEEPSTAKES AND/OR ACCEPTANCE, POSSESSION OR USE OF THE PRIZES, INCLUDING, WITHOUT LIMITATION, LIABILITY FOR PERSONAL INJURY, DEATH, PROPERTY DAMAGE OR LOSS. EACH ENTRANT FURTHER AGREES TO HOLD THE RELEASED PARTIES HARMLESS FROM ANY AND ALL LOSSES, DAMAGES, RIGHTS, CLAIMS AND ACTIONS OF ANY KIND IN CONNECTION WITH THE SWEEPSTAKES, INCLUDING WITHOUT LIMITATION, CLAIMS BASED UPON PERSONAL INJURY, DEATH, PROPERTY DAMAGE OR LOSS, PUBLICITY RIGHTS, DEFAMATION, OR INVASION OF PRIVACY. RELEASED PARTIES ARE NOT RESPONSIBLE FOR AND SHALL NOT BE LIABLE FOR: (I) ANY CONDITION CAUSED BY EVENTS BEYOND THE CONTROL OF THE SPONSOR THAT MAY CAUSE THE SWEEPSTAKES TO BE DISRUPTED OR CORRUPTED; (II) ANY INJURIES, LOSSES, OR DAMAGES OF ANY KIND ARISING IN CONNECTION WITH OR AS A RESULT OF THE PRIZE, OR ACCEPTANCE, POSSESSION, OR USE OF THE PRIZE, OR FROM PARTICIPATION IN THE SWEEPSTAKES; OR (III) ANY PRINTING OR TYPOGRAPHICAL ERRORS IN ANY MATERIAL ASSOCIATED WITH THE SWEEPSTAKES.

6. WINNER LIST: The winner list may be obtained by mailing a stamped, self-addressed envelope to: Vance Publishing, Attn: Modern Salon Color Process IQ Quiz Sweepstakes, 400 Knightsbridge Parkway, Lincolnshire, IL 60069.